

Seldat Technology Services Releases WMS360™ in Asia- Pacific and Expands its Footprint with New Office in Vietnam

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South Plainfield, NJ and Ho Chi Minh City, October 3, 2018 - Seldat Technology Services, a leading provider of technology-based global supply chain solutions, announces WMS360™, a proprietary warehouse management system for the modern supply chain market, is now readily available for deployment in the Asia-Pacific region. The modular system is designed to provide increased visibility, integration and top-to-bottom control of end-to-end warehouse operations of any scale across multiple industries.

The WMS360 system is designed and developed by Seldat's supply chain software experts and successfully deployed in 3PL, E-Commerce, consumer goods and food and beverage warehouse environments. The system provides comprehensive insight to position warehouse operations for business success and includes robust features:

- Inbound and outbound planning
- Inventory management
- EDI gateway platform
- RFID tracking and integration with automation hardware
- Omni-channel integration
- Task monitor and real-time alerts
- Customer portal
- Business intelligence dashboards
- Role-based access

WMS360 users will benefit from dedicated implementation, development and support teams who are located locally in Vietnam to ensure that the system is deployed successfully and tailored to meet customers' unique requirements.

In response to the need for global supply chain solutions, Seldat opened an office in Ho Chi Minh City which employs designers, developers, sales and marketing teams. Vietnam is a growing technology hub among Asia countries thanks to a community of highly-educated personnel with advanced IT skills.

“Driven by Seldat's vision to be the global leader in technology-driven supply chain solutions, we are proud to bring the power of WMS360 to warehouses in the Asia-Pacific market,” says Chacko Verghese, Global CTO, Seldat Technology Services. “Our team of supply chain experts developed WMS360 in the field - observing, responding to, and anticipating future warehouse needs of the modern supply chain. Proven against real-world scenarios, WMS360 helps companies overcome the challenges of outdated warehouse management strategies by delivering an affordable, easy to use, and highly configurable solution.”

“In Vietnam, the cost for logistics accounts for 21% of GDP, with road transportation and inefficient warehousing management as the main factors,” stated Tuan Nguyen, Vietnam Country Manager. “This leads to higher priced goods and weak competition in global trade. Our team has come up with solutions for an easy-to-use platform to help reduce 20% to 30% of warehouse and transportation inefficiencies allowing for Vietnamese products to better compete in the global market.”

Seldat's warehouse management solution is the answer to antiquated, siloed tools of the past. The system's design for visibility, traceability and flexibility offers businesses the high-level of responsiveness and agility demanded by the face pace of today's market evolution.

About Seldat Technology Services

Seldat employs more than 2,600 people in multiple U.S. locations, as well as in Israel, Canada, China, Colombia, Ecuador, France, Panama, Peru and Vietnam.

Seldat Distribution provides innovative, scalable solutions and services that help companies in every link of the supply chain to grow and prosper. Our mission is to empower businesses and consumers worldwide to find, buy and sell anything -- without the limitations of borders and logistics challenges.

Seldat Technology Services is a division of Seldat Distribution, Inc. Headquartered in South Plainfield, New Jersey, USA., Seldat Technology Services employs 300+ people who provide supply chain consulting, customized IT services, supply chain automation, product R&D, Business Process Outsourcing and best-in-class customer support. For more, visit tech.seldatinc.com.

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